



# BBB SENIOR ALERT

## Prize America Financial is No Prize

Our BBB continues to receive calls from seniors (and younger) about a letter they received from Prize America Financial. They are being notified that they are a \$75,000 winner of a USA MEGA MILLIONS drawing. A check for \$4850 (or various amounts) is attached for the senior pay the administrative and legal fees.

**Stop!** If a person truly wins, they don't have to pay administrative or legal fees, U.S. custom fees, insurance or bank fees.

The letter tells the recipient to call the phone number which almost always goes to Canada. The phone representative will then tell the "winner" to deposit the check, withdraw the fee amount in cash and wire it to Canada (or Costa Rica, or Nigeria or England or Spain, etc.)

Once the scammer receives the money, they will call the "victim" (the crooks actually call them "suckers") and ask for more money and more money and more money. This goes on until the victim wises up or has no more money to send or the bank calls because the check came back as counterfeit and they want their money back.

The United States and Canadian authorities are working together to try to stop this fraud. They do catch some of the crooks, however the victims' money is gone.

If you get a similar letter (or possibly a phone call) announcing "You've Won! .... just send us money" - don't believe it. But if you aren't sure, call our Better Business Bureau with the information BEFORE taking any action.

**Just call us at (419) 531-3116 or toll free 1-800-743-4222.**

**ALWAYS - INVESTIGATE BEFORE YOU INVEST!**

Better Business Bureau Foundation Serving NW OH and SE MI, Inc.  
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